



## FOR IMMEDIATE RELEASE

**WHAT:** *Cultivating Sustainability* Lecture & Film Series  
**WHERE:** Dayton's Liberty Theater, 341 E. Main Street  
**WHEN:** **September 24 at 7 pm;** (Final Lecture to be held October 22<sup>nd</sup>)  
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## ENERGY, AGRICULTURE, and EFFICIENCY

DAYTON, WASH – The fourth installment of a 5 part lecture series in Dayton at the Liberty Theater will explore how we're using energy in our agricultural systems and in our lives and how we can be more efficient.

The keynote speaker for the September 24<sup>th</sup> lecture is Chad Kruger, Interim Director for the WSU Center for Sustaining Agriculture & Natural Resources (CSANR). For the past five years he has coordinated CSANR's Climate Friendly Farming™ Project, which is researching agricultural practices and technologies that reduce agricultural energy use and greenhouse gas emissions, sequester carbon in soils, and provide renewable, biomass-based substitutes for fossil fuel-based products. He received a B.A. in Philosophy and History (1997) and an Academic Certificate in Ecoinensive Agriculture Technologies (1998) from Northwest College in Kirkland, Washington, and he completed an M.S. (2003) in Land Resources from the Gaylord Nelson Institute for Environmental Studies at the University of Wisconsin – Madison. He was an Au Sable Graduate Fellow at the University of Wisconsin – Madison. His professional experience includes more than 10 years of experience in teaching, extension and research on the adoption of sustainable agriculture systems and technologies and administration of a research policy network. He was a member of the 2007 / 2008 Washington State Climate Action Team, co-chairing the Agriculture Sector Carbon Market Workgroup. He is an affiliated faculty member of the University of Washington Climate Impacts Group.

Business case study presenters for the September 24<sup>th</sup> lecture include Bob Hutchens, a local farmer who has been producing and using on-farm biodiesel out of canola for the last several years. Bob will share his experience putting this kind of system together and how it ties in to his farming operation.

Our second business case study features Fred Giacci of Devoted Builders, winner of the ENERGY STAR® Small Home Builder Award for 2008/2009. Fred is the area's first certified BUILTGREEN™ builder, and he has been instrumental in bringing the program to the Tri Cities and Walla Walla area and putting it to use building homes in the region.

The third case study features Robert Phinney, a local rancher who is successfully utilizing solar panels on his home in the Blue Mountains.

"Sustainable" concessions – including organic popcorn in eco-select popcorn bags, organic juices, and organic candies – will be available for purchase.

The final lecture in the series will cover organic and other certifications in October. A complete schedule and links to videos of prior lectures can be found at [www.bluemountainstation.com](http://www.bluemountainstation.com).